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**WE DONATE 25% OF OUR PROFITS
CARBON NEUTRAL PRODUCTS**

worldcentric.org | 650-283-3797 | Palo Alto, CA

UPDATE: ORGANIC FARMING TRAINING CENTER IN KENYA'S NORTH RIFT VALLEY

World Centric's recent [donation](#) to OTEPIC is helping build an organic farming library and training center in the North Rift of Kenya. The training center will help educate people in the North Rift about biointensive farming, which will enable them to have a secure source of food and to create sustainable occupations.

OTEPIC is a registered community-based organization that works with poor farmers, especially women, in Kenya's Western North Rift Valley. Through grass roots development work, they improve food security, soil fertility and empower local communities. Educating women effectively improves the standard of living for the whole community.

Take a look at the great progress they are making so far!



Learn more about OTEPIC at www.otepic.org. To learn more about World Centric's [donations](#), [zero carbon](#) and sustainability programs, please visit our [Sustainability page](#).

WORLD CENTRIC IS A GIVING BASED ORGANIZATION

- ❖ February 2012
- ❖ January 2012
- ❖ December 2011
- ❖ November 2011
- ❖ October 2011
- ❖ August 2011
- ❖ July 2011
- ❖ Spring 2010
- ❖ Late Fall 2009
- ❖ Early Fall 2009
- ❖ Summer 2009

SEE THE WORLD CENTRIC TEAM IN ACTION AT CANOPY'S YOUNG TREE WORK DAY!



On September 29th, the World Centric team joined Palo Alto, CA, non-profit [Canopy](#) for a tree care work day. It was a great day of clearing, mulching and pruning for young trees at Cesar Chavez Elementary School in East Palo Alto!

The first five years are critical for the long-term health of a tree, and the two most important needs for young tree health are water and protection. Regular, deep watering and protection from the threat of weed-whackers and mowers are good ways to ensure the healthy and strong growth of a young tree.

Interested in learning more about tree care? Take a look at Canopy's informative [Guide to Young Tree Care](#).

Go plant some trees in *your* community!

WORLD CENTRIC CUTLERY REVIEWED ON "ANNA & KRISTINA'S SHOPPING BAG"

World Centric compostable cutlery was recently featured on Anna & Cristina's Grocery Bag, a weekly consumer products review program that airs on the Oprah Winfrey Network (OWN).

Our GMO-free corn and talc compostable cutlery came out on top when compared to several other eco-friendly cutleries!

Please take a moment to [view a clip](#) from the cutlery review, below, or take a look at the [review on their web site](#). Have you tried our cutlery? If not, [contact us](#) to request samples!



WORLD CENTRIC - OFFICIAL COMPOSTING SPONSOR OF THE SF BRIDGE TO BRIDGE RUN!

World Centric was proud to be the official composting sponsor of the 36th annual Bridge to Bridge Run in San Francisco on September 30th. World Centric also donated 26,000 water cups to help keep all of the thirsty runners hydrated!

It was a beautiful day of fun in the sun! We received great feedback from runners interested to learn more about compostable products - especially our compostable toothbrushes and yard waste bags! The 10K route began at Justin Herman Plaza, under the San Francisco-Oakland Bay Bridge and finished at Crissy Field, under the Golden Gate Bridge.

Proceeds from the event went to Special Olympics Northern California.



PLEASE REMEMBER TO COMPOST YOUR ORGANICS WASTE!

And... as always please remember to **compost your organics waste!**



OUR PRODUCT LIFE CYCLE
 begins and ends in the same place. Made from annually renewable resources, it breaks down in a commercial composting system in 3-6 months to make nutrient-rich soil - starting the process all over again.

CERTIFIED COMPOSTABLE
 MADE FROM SUGAR CANE, CORN & WHEAT STRAW

2121 Staunton Ct, Palo Alto, CA 94306 T 650.739.0699 F 866-850-9732 www.worldcentric.org

Find us on:   

 CARBON FOOTPRINT We offset all carbon.	 CERTIFIED COMPOSTABLE MADE FROM SUGAR CANE, CORN & WHEAT STRAW	 NON-POLLUTING NON-TOXIC USES LESS ENERGY	 OUR PRODUCT LIFE CYCLE begins and ends in the same place	 WE GIVE 25% of profits to grass roots social and environmental organizations.
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To ensure our emails get to you, please add outreach@worldcentric.org to your Address Book.

📍 2011 World Centric, 2121 Staunton Ct., Palo Alto CA 94306